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Adam Wojewidka

Skills

- User Interface Design
- User Experience Design
- HTML5
- CSS3
- Wireframing
- Mockups
- Prototyping
- Logo Design
- Iconography
- Photography

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Sketch App
- Notepad++
- FileZilla
- Sublime Text

Operating Systems

- Windows PC
- Macintosh
- Android
- iOS

Work Experience

Akamai Technologies; UI/UX Designer; 06/17 - Present; San Francisco, CA

Work directly with the Creative Director on the design and execution of:

- Mobile app design
- Website design
- Webpage layout
- Iconography & custom graphics
- Social banners
- Blog imagery/banners
- Email newsletter layout
- Contributions to event presentation PowerPoint
- Internal project explanation deck layout and construction
- Branding guidelines design and deck construction
- Map designing & vectoring
- Promotional print materials

FaceTec, Inc.; Web/Visual Designer; 02/17 - 03/17; San Francisco, CA

- Thorough redesign of technology site for product launch
- Web development using HTML5 and CSS3
- A complete revamp of the user experience

Walmart eCommerce (Walmart.com); Production Artist/Jr. Designer; 08/15 - 01/17; San Bruno, CA

- Created highly visible assets (promotional ads: look-&-feel, composition, images)
- Met tight and frequent deadlines and provide revisions based on business needs
- Executed branding across multiple assets and form factors

Archer Salon; Web Designer; 06/15 - 09/15; San Francisco, CA

- Redesigned one of San Francisco's most premier salon's online presence
- Created all new design and userflow (UI/UX) consistent with the salon's aesthetic
- Created new site architecture with HTML5 and CSS3
- Lead entire project from concept through completion

Minted.com; Design Associate; 10/13 - 06/15; Oakland, CA

- Quarter 4 Junior Team Lead
- Executed final pre-production revisions, copy and color checks, graphics layout and balance
- Implemented customer customizations and personalizations
- Met frequent, time-sensitive deadlines with 100% accuracy

Kynded; Designer; 12/12 - 01/14; San Francisco, CA

- Conceptualized and designed a modern, progressive brand presentation
- Lead team from concepts to delivery and planned for future versions
- Lead ideation and execution of UI/UX architecture and aesthetics for site and apps
- Created all design assets, including logo, color scheme, graphics and layout, across platforms

Education

Academy of Art University; Bachelor of Arts; 05/15; San Francisco, CA

Major focuses: UI/UX, Interface/Web Design and Visual Design. The curriculum was supplemented with several Industrial Design classes. Work featured in the Spring Show.