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Adam Wojewidka

Skills

- User Interface Design
- User Experience Design
- HTML5
- CSS3
- Wireframing
- Mockups
- Prototyping
- Logo Design
- Iconography
- Photography

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Sketch App
- Notepad++
- FileZilla
- Sublime Text

Operating Systems

- Windows PC
- Macintosh
- Android
- iOS

Work Experience

FaceTec, Inc.; Web/Visual Designer; 02/17- 03/17; San Francisco, CA

- Thorough redesign of technology product site for launch purposes
- Web development using HTML5 and CSS3
- A complete revamp of the user experience

Walmart eCommerce (Walmart.com); Production Artist/Jr. Designer; 08/15 - 01/17; San Bruno, CA

- Create highly visible assets (promotional ads: look-and-feel, composition, images)
- Meet tight and frequent deadlines and provide revisions based on business needs
- Execute branding across multiple assets and form factors

Archer Salon; Web Designer; 06/15 - 09/15; San Francisco, CA

- Redesigned one of San Francisco's most premier salon's online presence
- Created all new design and userflow (UI/UX) consistent with the salon's aesthetic
- Created new site architecture with HTML5 and CSS3
- Lead entire project from concept through completion

Minted.com; Design Associate; 10/13 - 06/15; Oakland, CA

- Quarter 4 Junior Team Lead
- Executed final pre-production revisions, copy and color checks, graphics layout and balance
- Implemented customer customizations and personalizations
- Met frequent, time-sensitive deadlines with 100% accuracy

Graphene Technologies; Web Designer; 07/14 - 09/14; Novato, CA

- Successfully repositioned the company's aesthetic on a limited time and budget, resulting in higher traffic and increased customer contact
- Conceptualized, designed, architected, photographed, developed and overhauled the UX
- Updated logo, color scheme and all look-and-feel
- Collaborated with marketing and engineering teams
- Created all-new marketing assets, e.g. cards, photos, stationery, posters and event props

Urban Group Real Estate; Designer & Photographer; 06/12 - 09/14; San Francisco, CA

- Conceptualized and designed a modern, more progressive brand presentation
- On-site photography (e.g. buildings, neighborhoods) with intensive photo editing
- Delivered consistently timely assets on demanding deadlines

Kynded; Designer; 12/12 - 01/14; San Francisco, CA

- Conceptualized and designed a modern, progressive brand presentation
- Lead team from concepts to delivery and planned for future versions
- Lead ideation and execution of UI/UX architecture and aesthetics for site and apps
- Created all design assets, including logo, color scheme, graphics and layout, across platforms

Education

Academy of Art University; Bachelor of Arts; 05/15; San Francisco, CA

Major focuses: UI/UX, Interface/Web Design and Visual Design. The curriculum was supplemented with several Industrial Design classes. Work featured in the Spring Show.